

Nugget Market, Inc.

OWNERSHIP AND MANAGEMENT:

Headquartered in Woodland, California, Nugget Market, Inc. is a privately held, family-owned company that was founded by Mack and William Stille in 1926. Eric Stille is CEO / President, and his father, Gene Stille, is Chairman of the Board of Directors.

Nugget Market, Inc. owns and operates Nugget Markets and three Food 4 Less stores in the Northern California region. Nugget Markets' seventh store (Roseville) opens Wednesday, February 28th. Additional stores will open:

- El Dorado Hills – Summer 2007
- Elk Grove – Fall 2007

ONE BANNER, TWO FORMATS:

NUGGET MARKETS

Is a full-line grocery store that offers high-quality perishables in a European-marketplace setting. Our chef-led Kitchens offer the fullest array of prepared foods, and all departments offer the best of both worlds—conventional and specialty products at the lowest everyday prices.

FOOD 4 LESS

Is a price-impact grocery store that offers top-selling national brands and high-quality perishable foods. Streamlined operations and weekly competitive price checks ensure that Food 4 Less' prices are at least 10% below those of any conventional grocery store.

COMPANY HISTORY:

1920s – 1940s

- In 1926, the father-son team of William and Mack Stille opens the first Nugget Market in Woodland, CA.
- Nugget Market expands into Knights Landing and Davis.
- With a passion for produce, Mack travels the western states seeking the freshest, highest-quality produce available. Nugget eventually partners with United Produce to expand its selection.

1950s – 1970s

- Gene Stille becomes CEO / President of Nugget Markets.
- Nugget establishes its everyday low prices (EDLP) format with great success.
- Nugget introduces expanded takeout food in its Deli Department, placing emphasis on quality and convenience.

1980s – 1990s

- Nugget begins its long-standing partnership with Nor Cal Produce. Nor Cal allows Nug-

get to expand and diversify its selection, as well as elevate the level of quality.

- A second Nugget Market opens on Mace Blvd. in Davis.
- Wine stewards are brought on staff to assist shoppers with their selection.
- Nugget Markets purchases two Alpha Beta stores in Sacramento.
- Eric Stille becomes CEO / President, and Gene Stille continues to serve as Chairman of Nugget's Board of Directors.
- Nugget expands its Deli Departments into full Kitchens staffed by professional chefs, including a Chinese Kitchen.
- The Stilles open two Food 4 Less stores in Vallejo and Woodland, becoming the first independent grocer to operate both price-impact and conventional formats.

Since 2000

- Nugget Markets opens the first of its European-marketplace stores in Vacaville and another soon after in Davis (Covell Blvd.). The Vacaville store brings together a multi-faceted Kitchen and comprehensive wine selection featuring a wine tasting room. Nugget also opens Shallots Cooking School in its Vacaville store, which features well-known chefs from the Northern California region.
- Nugget's Kitchens launch their European-style bread-and-pastry program.
- The Nugget Markets on Riverside Blvd. in Sacramento moves to its larger location in Lake Crest Village on Florin Road. Nugget closes its Hillsdale location.
- The Stilles purchase the vacant Sam's Town Center in Cameron Park and open a Food 4 Less store, offering the largest meat counter on the Sierras' Western Slope.
- Nugget Markets opens a signature store in West Sacramento.
- In 2006, Nugget Market, Inc. acquires three Ralph's locations in the greater Sacramento area.
- Nugget opens a full-scale facility, allowing all stores to offer an expanded baked good selection.
- Nugget Market in Roseville opens February 28th, 2007. Additional Nuggets will open in El Dorado Hills (summer) and in Elk Grove (fall).

EXCELLENCE:

2007

- No. 13 among America's "100 Best Companies to Work For", FORTUNE magazine
- 2007 Best of Davis, The California Aggie:
Best Grocery Store – 1st Place • Best Sandwich – 2nd Place

2006

- No. 33 among America's "100 Best Companies to Work For", FORTUNE magazine
- One of America's "Top 100 Leadership Programs", Leadership Excellence
- 2006 Best of Yolo County, The Davis Enterprise:
Best Grocery Store – 1st Place • Best Customer Service – 2nd Place
- 2006 Best of Yolo County, The Woodland Daily Democrat:
Best Grocery Store – 1st Place • Best Produce – 1st Place • Best Wine Selection – 1st Place
- 2006 Best of Yolo County, The Vacaville Reporter:
Best Grocery Store – 1st Place • Best Fresh Produce – 1st Place • Best Place to Buy Wine – 1st Place

2005

- Outstanding Independent Retailer of the Year, Progressive Grocer
- 2005 Best of Yolo County, The Davis Enterprise:
Best Grocery Store – 1st Place • Best Deli – 2nd Place • Best Bakery – 2nd Place
- 2005 Best of Yolo County, The Woodland Daily Democrat:
Best Grocery Store – 1st Place • Best Produce – 1st Place
- 2005 Best of Yolo County, The Vacaville Reporter:
Best Grocery Store – 1st Place
- Best New Retail, Sacramento Business Journal (March)

ASSOCIATE INFORMATION:

Our Associates Are Our Competitive Edge!

- The average number of Nugget Market, Inc. associates at each store (full-time and part-time) is 130.
- Nugget Market, Inc. offers industry-leading wages and a premier benefits package, including comprehensive health insurance and an excellent retirement plan.
- Endless opportunities are offered and supported by on-the-job training, continual education and mentoring programs. Rewards, recognitions and celebrations are a part of everyday life.
- On-line applications are now being accepted.

LOCATIONS:

NUGGET MARKETS

Davis, 1414 E. Covell Blvd.

Davis, 409 Mace Blvd.

El Dorado Hills, 4500 Post Street – Opening in Summer 2007

Elk Grove, 7101 Elk Grove Blvd. – Opening in Fall 2007

Roseville, 771 Pleasant Grove Blvd. – Opening Wednesday, February 28, 2007

Sacramento, 1040 Florin Road

Vacaville, 130 Browns Valley Parkway

West Sacramento, 2000 Town Center Plaza

Woodland, 157 Main Street

FOOD 4 LESS

Cameron Park, 3333 Coach Lane

Vallejo, 5184 Sonoma Blvd.

Woodland, 451 Pioneer Ave.

CORPORATE OFFICE

168 Court Street, Woodland, CA 95695 • Phone: (530) 669-3300 • Fax: (530) 662-0929

MEDIA CONTACT:

Kate Stille, Director of Marketing

Phone: (530) 669-3335 • Cell: (530)-219-1573 • E-mail: Kate.Stille@nuggetmarket.com